



Office of International Affairs

24 July 2026



Dear Office of International Affairs,

The British Council is pleased to present the **Next Generation Thailand** research report, a nationwide study exploring the perspectives, aspirations, experiences and challenges of young people in Thailand. Drawing on a nationwide survey of 2,000 young people and extensive qualitative research with youth, academia, civil society, government and international partners, the research provides evidence to inform dialogue, policy and practice on education, skills, employment, youth development and civic participation.

The findings reveal a striking contradiction: while Thai youth are optimistic, engaged and eager to contribute to their communities and country, many continue to face unequal access to opportunities and feel excluded from decision-making processes. The launch events will present the key findings and provide a platform for dialogue on how higher education institutions and other stakeholders can better support the next generation.

The Next Generation Thailand research launch will be held in three locations:

- Bangkok – 27 August 2026 | 16.00–18.00 | InterContinental Hotel Bangkok
- Chiang Rai – 28 August 2026 | 15.00–17.00 | Mae Fah Luang University
- Khon Kaen – 31 August 2026 | 15.00–17.00 | Khon Kaen University

We would be most grateful for your support in sharing the attached event programme with academic staff, researchers and students within your faculty who may be interested in attending. Participation is free of charge, and registration is available on a first-come, first-served basis via the following link: <https://forms.office.com/e/RhZfNQJrvx>

Thank you very much for your support. We hope to welcome members of your faculty to this important discussion on the future of Thailand's young people.

Yours sincerely,

Dr Matthew Sheader
Senior Justice and Youth Engagement Advisor
British Council Thailand



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โรงเรียน อภิบาล

บริษัท เคนซี ประเทศไทย จำกัด
ทราฟฟิกและงานวิจัย Next Generation Thailand
โดยกินเนสส์เวิลด์ 3 สถานที่ ดังนี้

1. กรุงเทพมหานคร วันที่ 27 ธ.ค. 69 เวลา 16.00-17.00 น. ณ โรงแรม Intercontinental Bangkok
2. จังหวัดเชียงใหม่ วันที่ 27 ธ.ค. 69 เวลา 15.00-17.00 น. ณ มหาวิทยาลัยแม่โจ้หนอง
3. จังหวัดขอนแก่น วันที่ 27 ธ.ค. 69 เวลา 15.00-17.00 น. ณ มหาวิทยาลัยขอนแก่น

จึงเรียนมาเพื่อโปรดพิจารณาและดำเนินการตามขอบข่าย
วิจัยของบริษัทนี้ต่อไป

วิบูลย์
27 ธ.ค. 69

สมน

๑๐ ส.ค. ๒๕๖๘

เอกชัย

๑๐ ส.ค. ๒๕๖๘

มอบกองการวิจัยและนวัตกรรม
ดำเนินการ ประจักษ์ผิน

อภิบาล

(ศาสตราจารย์ ดร.กรรณก อิงคินันท์)
รองอธิการบดีฝ่ายพัฒนางานวิจัยและนวัตกรรม
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

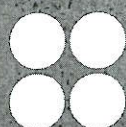
10 ส.ค. 2569

An aerial photograph of a city, likely Bangkok, is shown in a dark, high-contrast style. The image is mostly black, with some lighter areas showing buildings and streets. The text is overlaid on this background.

Next Generation

Launch events in Thailand

August 202

The British Council logo, consisting of four white circles arranged in a 2x2 grid.

**BRITISH
COUNCIL**

Research
and insight

ABOUT THE EVENT

Drawing on a nationwide survey of 2,000 young people and extensive qualitative research with youth, academia, civil society, media, government and international partners, the **Next Generation Thailand** research explores how young people view their futures, their role in society, and the barriers they face in education, employment, entrepreneurship and civic participation.

The findings reveal a striking contradiction. Thai youth are optimistic, engaged and eager to contribute to their communities and country. Yet many feel excluded from decision-making processes and continue to face unequal access to opportunity.

Join us for this in-person event to reflect on the findings and consider what meaningful interventions might look like.

Register here

<https://forms.office.com/e/RhZfNQJrvx>

**You are
invited to
attend Next
Generation
launch
events!**

Bangkok

27 August 2026 | 16.00–18.00
InterContinental Hotel Bangkok

Chiang Rai

28 August 2026 | 15.00–17.00
Mae Fah Luang University

Khon Kaen

31 August 2026 | 15.00–17.00
Khon Kaen University

RSVP

Free registration on a first-come, first-served basis.



AGENDA

Bangkok - 27 August 2026 – InterContinental Hotel

TIME	SESSION
16:00	Registration, Gallery of Voices— guests explore the research through data, images and youth voices
16:30	Welcome
16:40	Presentation: Next Generation Thailand key findings
17:00	Panel Discussion “Ready to Listen”: a conversation across generations - youth-led dialogue with institutional and sector responders
17:30	Q&A Voices from the room - interactive reflections from guests
17:45	Closing reflections & next steps
18:00	Networking

Chiang Rai - 28 August 2026 – Mae Fah Luang University

TIME	SESSION
15.00	Registration
15.30	Welcome
15:40	Presentation: Next Generation Thailand key findings
16:00	Panel Discussion “Ready to Listen”: a conversation across generations - youth-led dialogue with institutional and sector responders
16:30	Q&A Voices from the room - interactive reflections from guests
16:45	Closing reflections & next steps
17:00	Networking

Khon Kaen - 31 August 2026 – Khon Kaen University

TIME	SESSION
15.00	Registration
15.30	Welcome
15:40	Presentation: Next Generation Thailand key findings
16:00	Panel Discussion “Ready to Listen”: a conversation across generations - youth-led dialogue with institutional and sector responders
16:30	Q&A Voices from the room - interactive reflections from guests
16:45	Closing reflections & next steps
17:00	Networking